

# Curriculum Vitae

## Marc Edge

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## Education

- 2003 Postgraduate Diploma in Higher Education, National Institute of Education, Nanyang Technological University, Singapore.
- 2001 Ph.D. (Mass Communication), Ohio University.
- 1982 Master of Labor and Industrial Relations, Michigan State University.
- 1978 Bachelor of Arts (Commerce), Simon Fraser University, Canada.

## Teaching Experience

- 2007- Associate Professor (tenure track), Department of Mass Communication, Sam Houston State University, Huntsville, Texas. Taught MCM 132 Writing for Mass Media; MCM 465 Online Journalism, MCM 466 Changing Roles of Mass Media, MCM 477 Media Management.
- 2005-06 Instructor (part-time), School of Journalism, Thompson Rivers University, Kamloops, British Columbia, Canada. Taught JOUR 305 Introduction to the Media and Journalism in Canada, JOUR 340 National and International Media, JOUR 350 The News and Media Business, JOUR 420 Business Writing.
- 2004-05 Visiting Assistant Professor, Department of Communication, University of Texas at Arlington. Taught JOUR 1345 Media Writing, JOUR 2346 Reporting, JOUR 4393 Sports Reporting, COMM 4305 Communication and Society.
- 2001-04 Assistant Professor, School of Communication and Information, Nanyang Technological University, Singapore. Taught CS107 Basic Media Writing, CS201 Communication History and Theories, CS301 Media Management, CS404 Theory of Communication, CS434 Selected Topics: Media History.
- 2000 Instructor (part-time), School of Communication, Simon Fraser University, Burnaby, British Columbia, Canada. Taught CMNS 335 The Newspaper Industry and Press Policy in Canada.
- 1998 Graduate Teaching Associate, E.W. Scripps School of Journalism, Ohio University. Taught JOUR 231 News Writing.

## Books

- 2007 *Asper Nation: Canada's Most Dangerous Media Company*. (Vancouver: New Star Books).
- 2004 *Red Line, Blue Line, Bottom Line: How Push Came to Shove Between the National Hockey League and its Players*. (Vancouver: New Star Books).
- 2001 *Pacific Press: The Unauthorized Story of Vancouver's Newspaper Monopoly*. (Vancouver: New Star Books).

## Book Chapters

- 2009 "West Coast Media: Ultra-concentrated Ownership," in M. Howlett, D. Pilon and T. Summerville, Eds. *British Columbia Politics and Government*. (Toronto: Emond Montgomery.) Under contract.
- 2005 "The Pain of the Obdurate Rump: Conrad Black and the Flouting of Corporate Governance," in Robert G. Picard, Ed. *Corporate Governance of Media Companies*. (Jönköping, Sweden: Jönköping International Business School).
- 2000 "And 'The Wall' Came Tumbling Down in Los Angeles," in Joseph Bernt and Marilyn Greenwald, Eds. *The Big Chill: Investigative Reporting in the Current Media Environment*. (Ames: Iowa State University Press).

## Articles (peer-reviewed)

- 2008 "How the Camel Got in the Tent: The Canadian Assault on Australia's Foreign Media Ownership Limits, 1992-97." Submitted to *Media International Australia*.
- "Thwarting Foreign Ownership Limits: CanWest Global Communications and Policy Activism in Canada and Australia." Submitted to *International Journal on Media Management*.
- 2007 "Convergence and the 'Black News Hole': Canadian Newspaper Coverage of the 2003 Lincoln Report," *Canadian Journal of Media Studies*. April, 2007. Available online at <http://cjms.fims.uwo.ca/issues/02-01/index.html>
- 2006 "Doing it For Themselves: Striking Newswriters Publish the *Castlegar Citizen*, 2000-2005." (With Karl Hardt) *Canadian Journal of Communication*, Fall.
- 2004 "Pie Sharing or Food Fight? The Impact of Regulatory Changes on Media Market Competition in Singapore," *International Journal on Media Management*, Fall/Winter.
- "The Failure of Project Eyeball: A Case of Product Over-pricing or Market Over-crowding?" *International Journal on Media Management*, Spring/Summer.

“Balancing Academic and Corporate Interests in Canadian Journalism Education,” *Journalism and Mass Communication Educator*, Summer.

2003 “The Good, the Bad, and the Ugly: Financial Markets and the Demise of Canada’s Southam Newspapers,” *International Journal on Media Management*, Winter.

2002 “The Press We Deserve: A Legacy of Unheeded Warnings,” *Textual Studies in Canada*, Fall.

### Articles (other)

2009 “CanWest sues critics,” *Freedom to Read*. (Forthcoming.)

2008 “Why did I buy CanWest stock?” *The Tyee*, October 24. Available online at <http://thetyee.ca/Mediacheck/2008/10/24/CanWest/>

“CRTC Ruling No Threat to Big Media,” *The Tyee*, January 16. Available online at [http://thetyee.ca/Mediacheck/2008/01/16/CRTC\\_Ruling/](http://thetyee.ca/Mediacheck/2008/01/16/CRTC_Ruling/)

2007 “Big Media’s Big Showdown,” *The Tyee*, September 17. Available online at <http://thetyee.ca/Mediacheck/2007/09/17/BigMediaShowdown/>

“How Black and Asper Plotted to Control Canadian News Biz,” *The Tyee*, July 3. Available online at <http://thetyee.ca/Mediacheck/2007/07/03/BlackAndAsper/>

2006 “Sun, Province Dip to 1957 Level: Combined circulation sliding, but is profit margin?” *The Tyee*, November 6. Available online at <http://thetyee.ca/Mediacheck/2006/11/06/Newspapers/>

2004 “An enduring success story: The little newspaper that could,” *Singapore Today*, February 14.

“Blame the Owners,” *The Tyee*, November 16. Available online at [http://thetyee.ca/Sports/2004/11/16/Blame\\_the\\_Owners/](http://thetyee.ca/Sports/2004/11/16/Blame_the_Owners/)

2003 “Professionalism versus Pragmatism: Canadians should pay attention to the way the debate over journalism schools played out in the United States,” *Media* (Canadian Association of Journalists), Fall/Winter.

2001 “Byline Wars at the *Vancouver Province*: The battle was not the only problem at the paper,” *Media*, Spring.

2000 “SLAPped down,” *National* (Canadian Bar Association), June/July.

### Encyclopedia and Dictionary Entries

2008 “Cross Ownership.” In Wolfgang Donsbach, Ed., *International Encyclopedia of Communication*. (Oxford: Blackwell).

- 1999 “Alsop, Joseph and Stewart,” and 21 other entries. In Guido H. Stempel and Jacqueline N. Nash, Eds., *Historical Dictionary of Political Communication in the United States*. (Westport, CT: Greenwood).

## Conference Papers

- 2008 “Eroding Foreign Ownership Limits: CanWest Global Communications Initiatives in Canada and Australia.” Presented to the Canadian Communication Association Annual Conference, Vancouver.
- “Bringing Power to Place: CanWest Global Communications vs. Foreign Media Ownership Limits.” Presented to the Australian and New Zealand Communication Association Annual Conference, Wellington.
- 2005 “Convergence and the ‘Black News Hole’: Canadian Newspaper Coverage of the 2003 Lincoln Report.” Presented to the Canadian Communication Association Annual Conference, London, Ontario.
- 2004 “Journalism Education in Canada: Toward a Corporate Model?” Presented to the First Journet International Conference, Newcastle, Australia.
- “The Pain of the Obdurate Rump: Conrad Black and the Flouting of Corporate Governance.” Presented to a Workshop on Corporate Governance of Media Companies, Stockholm.
- “The Failure of Project Eyeball: A Case of Product Over-pricing or Market Over-Crowding?” Presented to Media Management and Economics Division, AEJMC Convention, Toronto.
- 2002 “The Effect of Publication Interruptions on Daily Newspaper Circulation.” Presented to the 5<sup>th</sup> World Media Economics Conference, Turku, Finland.
- 2001 “‘Failure is Impossible’: The Short Life and Slow Death of the *Vancouver Times*, 1963-1965.” Presented to the Western Journalism Historians Conference, Berkeley.
- 2000 “Federal Regulatory Failure to Stem the Tide of Concentration of Newspaper Ownership in Vancouver, 1957-97.” Presented to Simon Fraser University-University of Oregon graduate student conference, Vancouver.
- 1999 “Monopoly Bye the Sea: Pacific Press and the Complete Corporatization of Vancouver Newspapers.” Presented to the Western Journalism Historians Conference, Berkeley.
- 1998 “Buying Influence: The Growing Newspaper Monolith From the North.” Presented to the Association for Education in Journalism and Mass Communication (AEJMC), Southeast Colloquium, New Orleans.

## Conference Proceedings

- 2008 “Bringing Power to Place: CanWest Global Communications vs. Foreign Media Ownership Limits.” In Elspeth Tilley, Ed., *Power & Place: Refereed Proceedings of the Australian & New Zealand Communication Association Conference*, Wellington. Available online at: <http://www.massey.ac.nz/?aaac11238s>

## Invited Presentations

- 2008 “Birds of Passage, Black Ops, and Knuckle Dusters: Singapore’s Tortured Press History.” Invited presentation to the American Journalism Historians Association Annual Conference, Seattle.
- 2005 “Sport Media and the Economics of Sport.” Invited presentation to the Olympic Media Planning Consortium, Canadian Communication Association Annual Conference, London, Ontario.
- 2003 “What Makes News?” Invited presentation to Citizen’s Forum on Media Democracy in a Time of Media Concentration, Vancouver.
- 2002 “Pacific Press: Vancouver’s Newspaper Monopoly, 1957-1991.” Invited presentation to the American Journalism Historians Association Annual Conference, Nashville.

## Book Reviews

- 2006 “Media Economics: Applying Economics to New and Traditional Media,” *Canadian Journal of Communication*, Fall.
- 2004 “Hidden Agendas: How Journalists Influence the News,” *Journalism and Mass Communication Quarterly*, Spring.
- 2003 “Time, Change, and the American Newspaper,” *Newspaper Research Journal*, Fall.
- “Newswriters Unite: Labor, Convergence, and North American Newspapers,” *Newspaper Research Journal*, Spring.
- 2002 “Taking Stock: Journalism and the Publicly Traded Newspaper Company,” *Newspaper Research Journal*, Spring/Summer.
- 1999 “On Deadline: Labor Relations in Newspaper Publishing,” *Newspaper Research Journal*, Winter.
- 1998 “Newspapers of Record in a Digital Age: From Hot Lead to Hot Links,” *Newspaper Research Journal*, Summer.

## **Awards**

- 2008 Excellence in Research Award, Department of Mass Communication, College of Humanities and Social Sciences, Sam Houston State University.
- Short-listed, Gertrude Robinson Book Prize, Canadian Communication Association.
- 2002 First Place Winner, Doctoral Dissertation Award, American Journalism Historians Association.
- 1999 Co-winner, Student Paper Competition, Western Journalism Historians Conference, Berkeley, California.
- 1991 Honorable Mention, Best News Story, Vancouver Press Club Foundation.

## **Curriculum Development**

- 2005 Journalism 420 Beat Reporting – The Sports Beat. School of Journalism, Thompson Rivers University. A new specialized reporting course.
- 2002 Communication Studies 201 Communication History and Theories. School of Communication and Information, Nanyang Technological University. A new course now required of all second-year students.

## **Committee Service**

- 2008- Member, Curriculum committee, College of Humanities and Social Sciences, Sam Houston State University.
- Co-chair, Facilities committee, Department of Mass Communication, Sam Houston State University.
- Member, Assessment committee, Department of Mass Communication, Sam Houston State University.
- Member, Equipment committee, Department of Mass Communication, Sam Houston State University.
- 2004-05 Member, Journalism committee, Department of Communication, University of Texas at Arlington.
- 2002-03 Member, Final Year Project committee, School of Communication and Information, Nanyang Technological University.

## Professional Experience

- 2006- Freelance writer, *The Tyee*, Vancouver.
- 2000-01 Freelance writer, columnist, *National* (Canadian Bar Association), Ottawa.
- 1994-95 Freelance writer published in *National*, *The Real Estate Investor*, Toronto, and *The Georgia Straight*, Vancouver.
- 1994 Vancouver Correspondent, *Public EYE*, Toronto.
- 1983-93 Supreme Court reporter, Legislative reporter, *The Province*, Vancouver, Canada.
- 1983-84 Freelance writer and columnist, *Sports Page*, Knoxville, Tennessee.
- 1980-83 Education reporter, Science writer, *The Province*.
- 1980 Assistant City Editor, general assignment reporter, *The Province*.
- 1979-84 Editor, *Hashmarks*, (B.C. Lions Football Club).
- 1979-80 Business reporter and copy editor, Real Estate reporter, *The Province*.
- 1978-82 Contributing Writer, *Hockey* magazine, Southport, Connecticut, (Western correspondent covering Calgary, Edmonton, Vancouver and Los Angeles).
- 1978-79 Financial Pages Editor, *Calgary Herald*, Canada. (Copy editing position).
- 1977-78 Copy Editor, Assistant Foreign Editor, Features Editor, Makeup Editor (composing room), *Calgary Herald*.
- 1977 Production Co-ordinator, *The Peak*, (SFU student newspaper).
- 1976 Editor-in-Chief, *The Peak*. (Fall semester.)
- 1974-77 Sports reporter, copy editor (part-time), *The Province*.
- 1973-75 Sports reporter, Sports Editor, *The Peak*.

## Other

- 2008- Member, Canadian Communication Association.
- Member, American Journalism Historians Association.
- 2002- Member, Association for Education in Journalism and Mass Communication. Divisions: History; International; Media Management and Economics; Newspaper.

- 2002 Completed two-day workshop in Dreamweaver with CourseBuilder (Basic).
- 2001 Completed two-day seminar, "Think on Your Feet," Nanyang Technological University.
- 2000 Completed three-day Instructional Skills Workshop, Centre For University Teaching, Simon Fraser University.
- Member, organizing committee, "Power, Democracy, Communication," Simon Fraser University-University of Oregon graduate student conference.
- 1999 Offshore Award, Bluewater Cruising Association, Vancouver.
- 1997 Research Assistant to Guido H. Stempel III, E.W. Scripps School of Journalism, Ohio University.
- 1995-97 Sailed 15,000 nautical miles aboard 40-foot ketch *Markenurh*, Vancouver to Alaska, California, Mexico, Tahiti, Cook Islands, Tonga, Samoa and Hawaii.
- 1995 Awarded amateur (ham) radio license, call sign VE0 MVJ.
- 1985-93 President (twice), Secretary (five times), Strata Plan VR1420 [condo assn.].
- 1984 Member, Executive and Bargaining Committees, Loc. 115, Newspaper Guild.
- 1982 Participant, London Reporting Program, Michigan State University Overseas Study Program.
- 1978 Founding President, Calgary Media Hockey League.
- 1977 Founding Secretary, Northwest Thunderbird [classic car] Club.
- 1974-75 Member, Simon Fraser University student council.
- 1971-72 Manager, Senior Boy's Basketball Team, Burnaby South Senior Secondary.