

Curriculum Vitae

Marc Edge

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Education

- 2003 Postgraduate Diploma in Higher Education, National Institute of Education, Nanyang Technological University, Singapore.
- 2001 Ph.D. (Mass Communication), Ohio University.
- 1982 Master of Labor and Industrial Relations, Michigan State University.
- 1978 Bachelor of Arts (Commerce), Simon Fraser University, Canada.

Administrative Experience

- 2012- Acting Head, School of Language, Arts and Media, University of the South Pacific, Suva, Fiji.
- 2011- Discipline Co-ordinator, Journalism, School of Language, Arts and Media, University of the South Pacific, Suva, Fiji.

Teaching Experience

- 2011- Senior Lecturer in Journalism, School of Language, Arts and Media, University of the South Pacific, Suva, Fiji. Taught JN 101 Introduction to Journalism, JN 103 Media Law and Ethics, JN 201 Print and Online Journalism, JN 301 International Journalism.
- 2007-11 Associate Professor, Department of Mass Communication, Sam Houston State University, Huntsville, Texas. Taught MCM 132 Writing for Mass Media, MCM 465 Online Journalism, MCM 466 Changing Roles of Mass Media, MCM 477 Media Management, MCM 493 Global Media Communication.
- 2005-06 Instructor (part-time), School of Journalism, Thompson Rivers University, Kamloops, British Columbia, Canada. Taught JOUR 305 Introduction to the Media and Journalism in Canada, JOUR 340 National and International Media, JOUR 350 The News and Media Business, JOUR 420 Business Writing.
- 2004-05 Visiting Assistant Professor, Department of Communication, University of Texas

at Arlington. Taught JOUR 1345 Media Writing, JOUR 2346 Reporting, JOUR 4393 Sports Reporting, COMM 4305 Communication and Society.

- 2001-04 Assistant Professor, School of Communication and Information, Nanyang Technological University, Singapore. Taught CS107 Basic Media Writing, CS201 Communication History and Theories, CS301 Media Management, CS404 Theory of Communication, CS434 Selected Topics: Media History.
- 2000 Instructor (part-time), School of Communication, Simon Fraser University, Burnaby, British Columbia, Canada. Taught CMNS 335 The Newspaper Industry and Press Policy in Canada.
- 1998 Graduate Teaching Associate, E.W. Scripps School of Journalism, Ohio University. Taught JOUR 231 News Writing.

Books

- 2012 *Greatly Exaggerated: The Myth of the Death of Newspapers.* (Vancouver: New Star Books). Under contract.
- 2007 *Asper Nation: Canada's Most Dangerous Media Company.* (Vancouver: New Star Books).
- 2004 *Red Line, Blue Line, Bottom Line: How Push Came to Shove Between the National Hockey League and its Players.* (Vancouver: New Star Books).
- 2001 *Pacific Press: The Unauthorized Story of Vancouver's Newspaper Monopoly.* (Vancouver: New Star Books).

Book Chapters

- 2009 "West Coast Media: Ultra-concentrated Ownership," in Michael Howlett, Dennis Pilon and Tracy Summerville, Eds. *British Columbia Politics and Government.* (Toronto: Emond Montgomery).
- 2005 "The pain of the obdurate rump: Conrad Black and the flouting of corporate governance," in Robert G. Picard, Ed. *Corporate Governance of Media Companies.* (Jönköping, Sweden: Jönköping International Business School).
- 2000 "And 'The Wall' Came Tumbling Down in Los Angeles," in Joseph Bernt and Marilyn Greenwald, Eds. *The Big Chill: Investigative Reporting in the Current Media Environment.* (Ames: Iowa State University Press).

Articles (peer-reviewed)

- 2012 "Public benefits or private? The case of the Canadian Media Research Consortium." Submitted to *Canadian Journal of Communication.*

- “Censorship vs. self-censorship: Press control in Fiji and Singapore.” Submitted to *International Communication Gazette*.
- “Greatly Exaggerated: The Myth of the Death of Newspapers.” Submitted to *Newspaper Research Journal*.
- 2011 “Convergence after the collapse: The ‘catastrophic’ case of Canada.” *Media, Culture & Society*, November.
- “An accidental success story: The forced diversification of Quebecor Media.” *Journal of Media Business Studies*, Fall.
- 2009 “How the camel got in the tent: The 1990s Canadian assault on Australia’s foreign media ownership limits,” *Media International Australia*, August.
- “Thwarting foreign ownership limits: CanWest Global Communications and policy activism in Canada and Australia,” *Canadian Journal of Media Studies*, July.
- 2007 “Convergence and the ‘black news hole’: Canadian newspaper coverage of the 2003 Lincoln report,” *Canadian Journal of Media Studies*, April.
- 2006 “Doing it for themselves: Striking newswriters publish the *Castlegar Citizen*, 2000-2005.” (With Karl Hardt) *Canadian Journal of Communication*, Fall.
- 2004 “Pie sharing or food fight? The impact of regulatory changes on media market competition in Singapore,” *International Journal on Media Management*, Fall/Winter.
- “Balancing academic and corporate interests in Canadian journalism education,” *Journalism and Mass Communication Educator*, Summer.
- “The failure of Project Eyeball: A case of product over-pricing or market over-crowding?” *International Journal on Media Management*, Spring/Summer.
- 2003 “The good, the bad, and the ugly: Financial markets and the demise of Canada’s Southam Newspapers,” *International Journal on Media Management*, Winter.
- 2002 “The press we deserve: A legacy of unheeded warnings,” *Textual Studies in Canada*, Fall.

Encyclopedia and Dictionary Entries

- 2008 “Cross Ownership.” In Wolfgang Donsbach, Ed., *International Encyclopedia of Communication*. (Oxford: Blackwell).
- 1999 “Alsop, Joseph and Stewart,” and 21 other entries. In Guido H. Stempel and

Jacqueline N. Nash, Eds., *Historical Dictionary of Political Communication in the United States*. (Westport, CT: Greenwood).

Conference Proceedings

- 2008 “Bringing power to place: CanWest Global Communications vs. foreign media ownership limits.” In Elspeth Tilley, Ed., *Power & Place: Refereed Proceedings of the Australian & New Zealand Communication Association Conference*, Wellington.

Conference Papers

- 2012 “Greatly Exaggerated: The Myth of the Death of Newspapers.” Paper proposal submitted to the 1st International Conference on Journalism Studies, Santiago, Chile, June 27-29.
- 2011 “Censorship vs. self-censorship: Press control in Fiji and Singapore.” Presented to the First Fiji Literary Festival, Nadi, October 2-9.
- “An accidental success story: The forced diversification of Quebecor Media.” Paper accepted for presentation to the Canadian Communication Association annual conference, June 1-3, Moncton, New Brunswick.
- 2009 “Public benefits or private? The case of the Canadian Media Research Consortium.” Presented to Journalism Research in the Public Interest, Winterthur, Switzerland.
- “Convergence after the collapse: The catastrophic case of Canada.” Presented to Convergence and Society: The Changing Media Landscape, Reno.
- 2008 “Eroding foreign ownership limits: CanWest Global Communications initiatives in Canada and Australia.” Presented to the Canadian Communication Association Annual Conference, Vancouver.
- “Bringing power to place: CanWest Global Communications vs. foreign media ownership limits.” Presented to the Australian and New Zealand Communication Association Annual Conference, Wellington.
- 2005 Convergence and the ‘black news hole’: Canadian newspaper coverage of the 2003 Lincoln report.” Presented to the Canadian Communication Association Annual Conference, London, Ontario.
- 2004 “Journalism education in Canada: Toward a Corporate Model?” Presented to the First Journet International Conference, Newcastle, Australia.
- “The pain of the obdurate rump: Conrad Black and the flouting of corporate governance.” Presented to a Workshop on Corporate Governance of Media Companies, Stockholm.

- “The failure of Project Eyeball: A case of product over-pricing or market over-crowding?” Presented to Media Management and Economics Division, AEJMC Convention, Toronto.
- 2002 “The effect of publication interruptions on daily newspaper circulation.” Presented to the 5th World Media Economics Conference, Turku, Finland.
- 2001 “‘Failure is impossible’: The short life and slow death of the *Vancouver Times*, 1963-1965.” Presented to the Western Journalism Historians Conference, Berkeley.
- 2000 “Federal regulatory failure to stem the tide of concentration of newspaper ownership in Vancouver, 1957-97.” Presented to Simon Fraser University-University of Oregon graduate student conference, Vancouver.
- 1999 “Monopoly by the sea: Pacific Press and the complete corporatization of Vancouver newspapers.” Presented to the Western Journalism Historians Conference, Berkeley.
- 1998 “Buying influence: The growing newspaper monolith from the north.” Presented to the Association for Education in Journalism and Mass Communication (AEJMC), Southeast Colloquium, New Orleans.

Articles (other)

- 2011 “Tailor-made for Fiji,” *Fiji Times*, September 3.
- “Le Journal lockout: Convergence conquers workers,” *The Tyee*, March 7.
- 2010 “De-convergence and re-convergence in Canadian media,” *The Convergence Newsletter*, December.
- “Convergence blamed for media mess in Canada,” *The Convergence Newsletter*, April.
- 2009 “Canwest sues B.C. pranksters,” *Freedom to Read*.
- 2008 “Why did I buy CanWest stock?” *The Tyee*, October 24.
- “CRTC ruling no threat to Big Media,” *The Tyee*, January 16.
- 2007 “Big Media’s big showdown,” *The Tyee*, September 17.
- “How Black and Asper plotted to control Canadian news biz,” *The Tyee*, July 3.
- 2006 “Sun, Province dip to 1957 level: Combined circulation sliding, but is profit margin?” *The Tyee*, November 6.

- 2004 “An enduring success story: The little newspaper that could,” *Singapore Today*, February 14.
- “Blame the owners,” *The Tyee*, November 16.
- 2003 “Professionalism versus pragmatism: Canadians should pay attention to the way the debate over journalism schools played out in the United States,” *Media* (Canadian Association of Journalists), Fall/Winter.
- 2001 “Byline wars at the *Vancouver Province*: The battle was not the only problem at the paper,” *Media*, Spring.
- 2000 “SLAPPED down [Cover story],” *National* (Canadian Bar Association), June/July.

Letters to the Editor

- 2011 “Backwards on the new arena.” *Montreal Gazette*, September 27. (Re Quebecor naming rights.)
- 2008 “All in the family?” *Globe and Mail*, August 9. (Re sale of *National Post*.)
- 2002 “The deck is stacked in favour of media owners.” *Vancouver Sun*, May 27.

Invited Presentations

- 2008 “Birds of passage, black ops, and knuckle dusters: Singapore’s tortured press history.” Invited presentation to the American Journalism Historians Association Annual Conference, Seattle.
- 2005 “Sport media and the economics of sport.” Invited presentation to the Olympic Media Planning Consortium, Canadian Communication Association Annual Conference, London, Ontario.
- 2003 “What makes news?” Invited presentation to Citizen’s Forum on Media Democracy in a Time of Media Concentration, Vancouver.
- 2002 “Pacific Press: Vancouver’s newspaper monopoly, 1957-1991.” Invited presentation to the American Journalism Historians Association Annual Conference, Nashville.

Peer Reviews

- 2011 Reviewer for Routledge Research. Reviewed book proposal for *De-convergence: a shifting paradigm of the global media systems and culture*.
- Reviewed two paper submissions for Newspaper Division, Association for Education in Journalism and Mass Communication Southeast Colloquium.

- 2010 Reviewed four paper submissions for Newspaper Division, Association for Education in Journalism and Mass Communication Annual Convention.
- Reviewed three paper submissions for Newspaper Division, Association for Education in Journalism and Mass Communication Southeast Colloquium.
- Reviewed article submission for *Canadian Journal of Media Studies*.
- Reviewed article submission for *Atlanta Review of Journalism History*.
- 2009 Reviewed article submission for *Canadian Journal of Media Studies*.
- 2008 Reviewed article submission for *Atlanta Review of Journalism History*.
- 2006 Reviewed research grant application for Social Science and Humanities Research Council of Canada.

Book Reviews

- 2012 “About Canada: Media.” *J-Source.ca*.
- 2011 “The curse of the mogul: What’s wrong with the world’s leading media companies.” *Journalism & Mass Communication Quarterly*. Spring.
- “Newsonomics: Twelve trends that will shape the news you get.” *Journalism & Mass Communication Quarterly*. Spring.
- 2010 “Funding journalism in the digital age: Business models, strategies, issues and trends.” *Journalism & Mass Communication Quarterly*. Autumn/Winter.
- “The chaos scenario: Amid the ruins of mass media, the choice for business is stark: listen or perish.” *J-Source.ca*.
- “Not a conspiracy theory: How business propaganda hijacks democracy,” *Journalism & Mass Communication Quarterly*. Summer.
- 2009 “Izzy: The passionate life and turbulent times of Izzy Asper, Canada’s media mogul,” *J-Source.ca*.
- “The laboring of communication: Will information workers of the world unite?” *J-Source.ca*.
- “The bigger picture: Elements of feature writing,” *J-Source.ca*.
- 2006 “Media economics: Applying economics to new and traditional media,” *Canadian Journal of Communication*, Fall.

- 2004 “Hidden agendas: How journalists influence the news,” *Journalism & Mass Communication Quarterly*, Spring.
- 2003 “Time, change, and the American newspaper,” *Newspaper Research Journal*, Fall.
- “Newswriters unite: Labor, convergence, and North American newspapers,” *Newspaper Research Journal*, Spring.
- 2002 “Taking stock: Journalism and the publicly traded newspaper company,” *Newspaper Research Journal*, Spring/Summer.
- 1999 “On deadline: Labor relations in newspaper publishing,” *Newspaper Research Journal*, Winter.
- 1998 “Newspapers of record in a digital age: From hot lead to hot links,” *Newspaper Research Journal*, Summer.

Fellowships

- 2011 Donald W. Reynolds National Center for Business Journalism, Walter Cronkite School of Journalism and Mass Communication, Arizona State University, January 4-7.

Awards

- 2010 Excellence in Research Award, Department of Mass Communication, College of Humanities and Social Sciences, Sam Houston State University.
- 2008 Excellence in Research Award, Department of Mass Communication, College of Humanities and Social Sciences, Sam Houston State University.
- Short-listed, Gertrude Robinson Book Prize, Canadian Communication Association.
- 2002 First place winner, Doctoral dissertation award, American Journalism Historians Association.
- 1999 Co-winner, Student paper competition, Western Journalism Historians Conference, Berkeley, California.
- 1991 Honorable mention, Best news story, Vancouver Press Club Foundation.

Curriculum Development

- 2005 Journalism 420 Beat Reporting – The Sports Beat. School of Journalism, Thompson Rivers University. A new specialized reporting course.

2002 Communication Studies 201 Communication History and Theories. School of Communication and Information, Nanyang Technological University. A new course now required of all second-year students.

Professional Service

2011- Member, Editorial Board, *Pacific Journalism Review*.

2009- Member, Editorial Board, *Canadian Journal of Media Studies*.

2008 Chaired the panel “Political Economy of Communication/Économie politique de la communication,” at the Annual Conference of the Canadian Communication Association, Vancouver.

Committee Service

2012 Chair, Board of Studies, School of Language, Arts and Media, University of the South Pacific, Suva, Fiji.

Member, Academic Standards and Quality Committee, University of the South Pacific, Suva, Fiji.

2011- Member, Research and Postgraduate Committee, School of Language, Arts and Media, University of the South Pacific, Suva, Fiji.

Member, Teaching and Learning Committee, School of Language, Arts and Media, University of the South Pacific, Suva, Fiji.

2008-10 Member, Curriculum Committee, College of Humanities and Social Sciences, Sam Houston State University.

Co-chair, Facilities Committee, Department of Mass Communication, Sam Houston State University.

Member, Assessment Committee, Department of Mass Communication, Sam Houston State University.

Member, Equipment Committee, Department of Mass Communication, Sam Houston State University.

2004-05 Member, Journalism Committee, Department of Communication, University of Texas at Arlington.

2002-03 Member, Final Year Project Committee, School of Communication and Information, Nanyang Technological University.

2000 Member, organizing committee, “Power, Democracy, Communication,”

Simon Fraser University-University of Oregon graduate student conference.

Other Service

- 2011- Created and maintained *Fiji Uncensored* blog.
- 2009-11 Maintained *Canadian media critic* blog.
- 2009 Judge, Scholastic press competition, Department of Mass Communication, Sam Houston State University.
- Judge, Newspaper Division competition, "Teaching news terrifically in the 21st century," Association for Education in Journalism and Mass Communication.
- 2008 Created and maintained *MCM@SHSU* blog.
- Created and maintained *Canadian media critic* blog.
- Proofreader, *Houstonian* student newspaper.

Consulting

- 2006 Kemerer Consulting, Toronto. Authored report "Decision making in resource allocation."

Professional Experience

- 2004- Freelance writer, *The Tyee*, Vancouver.
- 2000-01 Freelance writer, columnist, *National* (Canadian Bar Association), Ottawa.
- 1994-95 Freelance writer published in *National*, *The Real Estate Investor*, Toronto, and *The Georgia Straight*, Vancouver.
- 1994 Vancouver correspondent, *Public EYE*, Toronto.
- 1983-93 Supreme Court reporter, Legislative reporter, *The Province*, Vancouver, Canada.
- 1983-84 Freelance writer and columnist, *Sports Page*, Knoxville, Tennessee.
- 1980-83 Education reporter, Science writer, *The Province*.
- 1980 Assistant city editor, general assignment reporter, *The Province*.
- 1979-84 Editor, *Hashmarks*, (B.C. Lions Football Club).
- 1979-80 Business reporter and copy editor, Real Estate reporter, *The Province*.

- 1978-82 Contributing writer, *Hockey* magazine, Southport, Connecticut, (Western correspondent covering Calgary, Edmonton, Vancouver and Los Angeles).
- 1978-79 Financial pages editor, *Calgary Herald*, Canada. (Copy editing position).
- 1977-78 Copy editor, Assistant Foreign Editor, Features Editor, Makeup Editor (composing room), *Calgary Herald*.
- 1977 Production co-ordinator, *The Peak*, (SFU student newspaper).
- 1976 Editor-in-chief, *The Peak*. (Fall semester.)
- 1974-77 Sports reporter, copy editor (part-time), *The Province*.
- 1973-75 Sports reporter, Sports Editor, *The Peak*.

Other

- 2008- Member, Canadian Communication Association.
Member, American Journalism Historians Association.
- 2002- Member, Association for Education in Journalism and Mass Communication. Divisions: History; Media Management and Economics; International; Newspaper.
- 2002 Completed two-day workshop in Dreamweaver with CourseBuilder (Basic).
- 2001 Completed two-day seminar, "Think on Your Feet," Nanyang Technological University.
- 2000 Completed three-day Instructional Skills Workshop, Centre For University Teaching, Simon Fraser University.
- 1999 Offshore Award, Bluewater Cruising Association, Vancouver.
- 1997 Research Assistant to Guido H. Stempel III, E.W. Scripps School of Journalism, Ohio University.
- 1995-97 Sailed 15,000 nautical miles aboard 40-foot ketch *Markenurh*, Vancouver to Alaska, California, Mexico, Tahiti, Cook Islands, Tonga, Samoa, and Hawaii.
- 1995 Awarded Certificate of Proficiency in Radio (Amateur Radio, Basic), Communications Canada. Call sign VE0 MVJ.
- 1985-93 President (twice), Secretary (five times), Strata Plan VR1420 [condo assn.].
- 1984 Member, Executive and Bargaining Committees, Loc. 115, Newspaper Guild.

- 1982 Participant, London reporting program, Michigan State University Overseas Study Program.
- 1978 Founding President, Calgary Media Hockey League.
- 1977 Founding Secretary, Northwest Thunderbird [classic car] Club.
- 1974-75 Member, Simon Fraser University student council.